



# 2024

# Sponsorship Opportunities

Questions? Please contact

**Laura Swarts**

Membership Director  
Valley Industrial Association

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# About the VIA

+THE VOICE OF THE MANUFACTURER

## Mission:

The Valley Industrial Association will be a value-added partner to its members. This will be accomplished by providing strategic resources, member-focused education and connections for growth, helping our members to meet or succeed their business objectives.

## Leadership:

Our Leadership goals are to find and secure the on-going, relevant and valuable resources that benefit local manufacturers.

## Community Commitment:

The VIA partners with local school districts, and local representatives to promote career awareness and keep the voice of manufacturing alive in preparation for industry 4.0.

## Our Values

### Member Focused

Commitment to meeting our members needs and expectations

### Industrial Community

Commitment to maintaining the "local" Connection and "grass roots" legacy of the VIA

### Learning

Commitment to advancing knowledge/skills of the work place

### Integrity

Commitment to the highest moral and ethical standards

### Excellence

Commitment to be the best at what we do

## EDUCATION

- HR
- Executive
- Safety
- Customer Service
- Sales
- CFO/ Financial Leaders
- Marketing
- Excellence Forums
- Leadership Training
- Specialized Training

## NETWORKING

- 4 Signature Events for members to network with fellow manufacturers
- Member Networking Tours
- Occasional Member Partner after hours events
- Member 411

## RESOURCES

- Wage Report
- HR Quick Survey
- HR, Safety & Environmental Hotlines
- Business Member discounts to services
- Anti-Sexual Harassment Training

# The VIA Team



**Pictured Left to Right:**

**Kathy Gilmore** | President of the VIA and President of GCAMP

**Sue Secondi** | Director of Operations & Finance for the VIA and  
Administrative Director for GCAMP

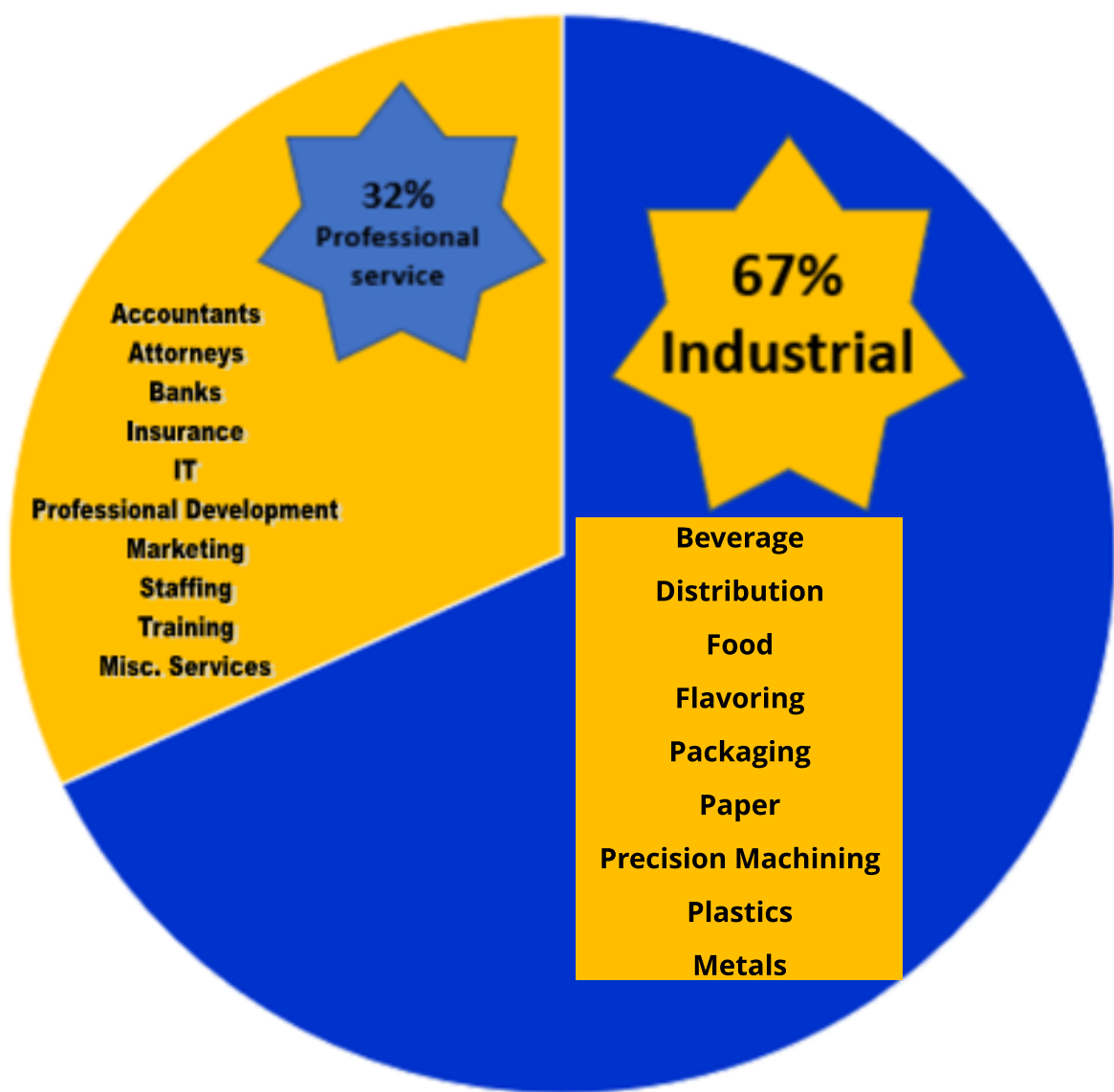
**Molly Schiltz** | Marketing Coordinator

**Dawn Curran** | Executive Director of GCAMP and  
VP of Workforce Development for the VIA

**Laura Swarts** | Membership Director VIA and GCAMP

# OUR MEMBERSHIP 2024

Our Association exists to support local Manufacturers & Industrial Companies. We have a large variety of types of Manufacturers, Distributors & Industrial Service Companies. We also have Professional Services involved to help support our efforts!



# Platinum Annual Sponsor \$8,000



## VIA Annual Sponsorship Package

### ☐ PLATINUM SPONSOR FOR ONE SIGNATURE EVENT

#### YOUR CHOICE OF:

BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024

GOLF OUTING 6/24/2024

ANNUAL MEMBERSHIP LUNCHEON 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

### ☐ 8 TOTAL SEATS FOR THE YEAR TO BE USED AT THE SIGNATURE EVENTS OF YOUR CHOICE

BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024

ANNUAL MEETING 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

### ☐ VENDOR TABLE AT EACH OF THE SIGNATURE EVENTS BELOW

ANNUAL MEETING 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

### ☐ TWO BRANDED EMAIL BLASTS PER YEAR (MUST RESERVE DATES)

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### ☐ SIGNAGE RECOGNITION AT ALL SIGNATURE EVENTS

### ☐ LOGO PLACEMENT ON WEEKLY CALENDAR EMAIL

### ☐ LOGO PLACEMENT ON VIA WEBSITE

### ☐ FULL PAGE AD IN THE QUARTERLY E-ZINE (ALL 4 ISSUES)

January 2024

April 2024

July 2024

October 2024

### ☐ FULL PAGE AD IN 2025 THE SOURCE (Released in Winter of 2024)

### ☐ COMPLIMENTARY USAGE OF THE VIA EDUCATION CENTER

### ☐ ENHANCED DIRECTORY LISTING IN THE 2025 SOURCE

### ☐ ENHANCED DIRECTORY LISTING ONLINE DIRECTORY DURING 2024 (Highest Level 5)

# Gold Annual Sponsor \$6,000



## VIA Annual Sponsorship Package

### ☐ GOLD SPONSOR FOR ONE SIGNATURE EVENT

#### YOUR CHOICE OF:

BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024

GOLF OUTING 6/24/2024

ANNUAL MEMBERSHIP LUNCHEON 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

### ☐ 6 TOTAL SEATS FOR THE YEAR TO BE USED AT THE SIGNATURE EVENTS OF YOUR CHOICE

BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024

ANNUAL MEETING 9/25/2024

ECONOMIC BREAKFAST 11/8/2023

### ☐ VENDOR TABLE AT EACH OF THE SIGNATURE EVENTS BELOW

ANNUAL MEETING 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

### ☐ TWO BRANDED EMAIL BLASTS PER YEAR (MUST RESERVE DATES)

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- ☐ SIGNAGE RECOGNITION AT ALL SIGNATURE EVENTS
- ☐ LOGO PLACEMENT ON WEEKLY CALENDAR EMAIL
- ☐ LOGO PLACEMENT ON VIA WEBSITE
- ☐ 1/2 PAGE AD IN THE QUARTERLY E-ZINE (ALL 4 ISSUES)

January 2024

April 2024

July 2024

October 2024

- ☐ 1/2 PAGE AD IN THE 2025 SOURCE (Released in Winter of 2024)
- ☐ COMPLIMENTARY USAGE OF THE VIA EDUCATION CENTER
- ☐ ENHANCED DIRECTORY LISTING IN THE 2025 SOURCE
- ☐ ENHANCED DIRECTORY LISTING ONLINE DIRECTORY DURING 2024 (Level 4)

# VIA Annual Sponsorship Package

**Silver  
Annual  
Sponsor  
\$4,000**



☐ **SILVER SPONSOR FOR ONE SIGNATURE EVENT**

**YOUR CHOICE OF:**

BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024

GOLF OUTING 6/24/2024

ANNUAL MEMBERSHIP LUNCHEON 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

☐ **4 TOTAL SEATS FOR THE YEAR TO BE USED AT SIGNATURE EVENTS OF YOUR CHOICE**

BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024

ANNUAL MEETING 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

☐ **VENDOR TABLE AT EACH OF THE SIGNATURE EVENTS BELOW**

ANNUAL MEETING 9/25/2024

ECONOMIC BREAKFAST 11/13/2024

☐ **TWO BRANDED EMAIL BLASTS PER YEAR (MUST RESERVE DATES)**

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- ☐ **SIGNAGE RECOGNITION AT ALL SIGNATURE EVENTS**
- ☐ **LOGO PLACEMENT ON WEEKLY CALENDAR EMAIL**
- ☐ **LOGO PLACEMENT ON VIA WEBSITE**
- ☐ **1/4 PAGE AD IN THE QUARTERLY E-ZINE (ALL 4 ISSUES)**

January 2024

April 2024

July 2024

October 2024

- ☐ **1/4 PAGE AD IN THE 2025 SOURCE (Released in Winter of 2024)**
- ☐ **COMPLIMENTARY USAGE OF THE VIA EDUCATION CENTER**
- ☐ **ENHANCED DIRECTORY LISTING IN THE 2025 SOURCE**
- ☐ **ENHANCED DIRECTORY LISTING ONLINE DIRECTORY DURING 2024 (Level 3)**

# VIA Annual Sponsorship Package

**Bronze  
Annual  
Sponsor  
\$2,500**



- ☐ **BRONZE SPONSOR FOR ONE SIGNATURE EVENT**
  - YOUR CHOICE OF:**
    - BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024
    - GOLF OUTING 6/24/2024
    - ANNUAL MEMBERSHIP LUNCHEON 9/25/2024
    - ECONOMIC BREAKFAST 11/13/2024
- ☐ **2 TOTAL SEATS FOR THE YEAR TO BE USED AT THE SIGNATURE EVENTS OF YOUR CHOICE**
  - BENCHMARKING FOR EXCELLENCE/SPARK AWARDS 3/6/2024
  - ANNUAL MEETING 9/25/2024
  - ECONOMIC BREAKFAST 11/13/2024
- ☐ **VENDOR TABLE AT ONE SIGNATURE EVENTS OF YOUR CHOICE**
  - ANNUAL MEETING 9/25/2024
  - ECONOMIC BREAKFAST 11/13/2024
- ☐ **TWO BRANDED EMAIL BLASTS PER YEAR (MUST RESERVE DATES)**
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  -
- ☐ **SIGNAGE RECOGNITION AT ALL SIGNATURE EVENTS**
- ☐ **LOGO PLACEMENT ON WEEKLY CALENDAR EMAIL**
- ☐ **LOGO PLACEMENT ON VIA WEBSITE**
- ☐ **1/4 PAGE AD IN THE QUARTERLY E-ZINE (ALL 4 ISSUES)**
  - January 2024
  - April 2024
  - July 2024
  - October 2024
- ☐ **1/4 PAGE AD IN THE 2025 SOURCE (Released in Winter of 2024)**
- ☐ **COMPLIMENTARY USAGE OF THE VIA EDUCATION CENTER**
- ☐ **ENHANCED DIRECTORY LISTING IN THE 2025 SOURCE**
- ☐ **ENHANCED DIRECTORY LISTING ONLINE DIRECTORY DURING 2024 (Level 2)**

# BENCHMARKING FOR EXCELLENCE AWARDS

MARCH 06, 2024  
Arrowhead Golf  
Wheaton, IL



## SINGLE SIGNATURE EVENT SPONSORSHIP

### **PLATINUM: \$3,500**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Platinum Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- 4 attendees to event

### **GOLD: \$2,000**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Gold Sponsor Sign at Event
- 3 attendees to event

### **Silver: \$1,500**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Silver Sponsor Sign at Event
- 2 attendees to event

### **Bronze: \$1,000**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Bronze Sponsor Sign at Event
- 1 attendees to event

### **AWARD: VIA \$1,000 GCAMP \$500**

- Signage and Logo recognition at the event and Podium
- Award Sponsor VIA/GCAMP

### **SIGNATURE DRINK SPONSOR: \$750 (3)**

- Logo recognition at the event
- Signage displayed at the bar

### **WINE SPONSOR: \$500 (3)**

- Logo recognition at the event
- Signage displayed on dinner tables

### **DESSERT SPONSOR: \$500 (2)**

- Logo recognition at the event

### **SIGN SPONSOR: \$500**

- Logo recognition at the event

### **PHOTOGRAPHY SPONSOR: \$500**

- Logo recognition at the event

GOLF OUTING  
JUNE 24, 2024  
Eagle Brook  
Country Club  
Geneva, IL



SINGLE SIGNATURE EVENT SPONSORSHIP

PLATINUM SPONSOR:	\$3,500
GOLD SPONSOR:	\$2,000
SILVER SPONSOR:	\$1,500
BRONZE SPONSOR:	\$1,000
CART SPONSOR:	\$1,500
DINNER SPONSOR:	\$1,000
AM COCKTAIL SPONSOR:	\$1,000
COCKTAIL HOUR:	\$1,000
BEER SPONSOR x 4:	\$1,000
HOLE-IN-ONE:	\$1,000
LUNCH SPONSOR:	\$1,000
HOLE MEET/GREET:	\$750
HOLE SPONSOR:	\$250 (signage only)
DRIVING RANGE:	\$500
CONTEST SPONSORS:	\$450 per contest

LONGEST PUTT, CLOSEST TO THE PIN, LONGEST DRIVE

GOODIE BAG: \$150 (you supply)

PLATINUM SPONSORSHIP INCLUDES:

- INTRODUCTION/WELCOME OPPORTUNITY
- RECOGNITION AT EVENT
- LOGO PROMINENTLY DISPLAYED AT EVENT & IN PROMOTIONAL MATERIALS
- HOLE MEET & GREET
- GOLF FOR 2
- PROMO ITEM IN THE GOODIE BAG (you supply)

GOLD SPONSORSHIP INCLUDES:

- INTRODUCTION/WELCOME TABLE OPPORTUNITY
- RECOGNITION AT EVENT
- LOGO PROMINENTLY DISPLAYED AT EVENT & IN PROMOTIONAL MATERIALS
- HOLE MEET & GREET
- GOLF FOR 1
- PROMO ITEM IN THE GOODIE BAG (you supply)

SILVER SPONSORSHIP INCLUDES:

- RECOGNITION AT EVENT
- LOGO PROMINENTLY DISPLAYED AT EVENT & IN PROMOTIONAL MATERIALS
- HOLE SPONSOR (sign only)
- RECEPTION FOR 1
- PROMO ITEM IN THE GOODIE BAG (you supply)

BRONZE SPONSORSHIP INCLUDES:

- RECOGNITION AT EVENT
- LOGO PROMINENTLY DISPLAYED AT EVENT & IN PROMOTIONAL MATERIALS

**ANNUAL  
MEETING  
MEMBERSHIP  
LUNCHEON  
SEPTEMBER 25,  
2025 Arrowhead  
Golf Club  
Wheaton, IL**



## **SINGLE SIGNATURE EVENT SPONSORSHIP**

### **PLATINUM: \$3,500**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Platinum Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- 4 attendees to event
- Sponsor may provide promo item for each guest, i.e. pen and paper

### **GOLD: \$2,000**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Gold Sponsor Sign at Event
- 3 attendees to event

### **Silver: \$1,500**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Silver Sponsor Sign at Event
- 2 attendees to event

### **Bronze: \$1,000**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Bronze Sponsor Sign at Event
- 1 attendees to event

### **TABLE OF 8 SPONSOR: \$700**

- Reserved table of 8
- Logo on table
- Recognition from podium

### **VENDOR TABLE: \$350**

- Vendor Table in the Exhibit Area and 1 Attendee to Event  
(if space is available)

# ECONOMIC FORECAST NOVEMBER 13, 2024



## SINGLE SIGNATURE EVENT SPONSORSHIP

### **PLATINUM: \$3,500**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Platinum Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- 4 attendees to event
- Sponsor may provide promo item for each guest, i.e. pen and paper

### **GOLD: \$2,000**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Gold Sponsor Sign at Event
- 3 attendees to event

### **Silver: \$1,500**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Silver Sponsor Sign at Event
- 2 attendees to event

### **Bronze: \$1,000**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Bronze Sponsor Sign at Event
- 1 attendees to event

### **TABLE OF 8 SPONSOR: \$700**

- Reserved table of 8
- Logo on table
- Recognition from podium

### **VENDOR TABLE: \$350**

- Vendor Table in the Exhibit Area and 1 Attendee to Event  
(if space is available)

# WOMEN'S BREAKFAST MARCH 15th, 2024



## SINGLE EVENT SPONSORSHIP

### **SPEAKER SPONSOR: \$1,500**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Speaker Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- Sponsor may provide VIA a logo item at each place setting
- 2 attendees to event

### **PLATINUM SPONSOR: \$500**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Platinum Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- 2 attendees to event

### **GOLD SPONSOR: \$300**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- 1 attendee to event

**Vendor Table: \$250** (if space is available)

# WOMEN'S LUNCHEON AUGUST 23, 2024



## SINGLE EVENT SPONSORSHIP

### **SPEAKER SPONSOR: \$1,500**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Vendor table
- Speaker Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- Sponsor may provide VIA a logo item at each place setting
- 2 attendees to event

### **PLATINUM SPONSOR: \$1,000**

- Introduction/recognition and Thank You at event
- 1-3 minute speaking opportunity at event
- Vendor table
- Platinum Sponsor Sign at Event
- Logo placement on event invitation, event page, table tent & invite
- 2 attendees to event

### **GOLD SPONSOR: \$750**

- Recognition and Thank You from Podium at event
- Logo placement on event invitation, event page, table tent & email invite
- Vendor Table
- 1 attendee to event

### **TABLE OF 8 SPONSOR: \$450**

- Reserved table of 8
- Logo on table
- Recognition from podium

### **VENDOR TABLE: \$300**

- Vendor Table in the Exhibit Area and 1 Attendee to Event

# A- LA-CARTE SPONSORSHIP OPTIONS



**2025 SOURCE GUIDE: \$425-\$1,800** (Fall of 2024)

- Display Ad (depending on size and location of ad)
- Enhanced member listing in directory section

**MEMBER SPOTLIGHT E-BLAST: \$350**

- Dedicated Email Blast about your company
  - E-blast out on the designated Friday morning
  - Distributed to over 1,100+ VIA members and contacts
  - Social Media (FB) re-post of Member Spotlight
- \* E-Blast have Limited Availability

**PROFESSIONAL/PEER GROUP PROGRAM SPONSOR: \$250**

- Logo Placement on Event Promotional Materials
- Sponsorship Acknowledgment at the beginning of the event
- Screen/Slide Thank You with Logo presented prior to the event
- Thank You Signage at the Sign-in table of the event
- Member 411 Sponsors
- Educational Seminars Sponsors

**EXECUTIVE FORUM EVENT SPONSOR W/SPEAKING OP: \$500**

- (2) per forum membership category exclusive
- Logo placement on event invite, promotional materials & slides
  - Sponsorship acknowledgment and thank you at the beginning
  - 1-3 minute welcome from the podium to the group

**EXECUTIVE FORUM EVENT SPONSOR : \$250**

- (2) per forum membership category exclusive
- Logo placement on event invite, promotional materials & slides
  - Sponsorship acknowledgment and thank you at the beginning



**Thank You  
for your  
consideration**

Questions? Please contact

**Laura Swarts**

Membership Director  
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